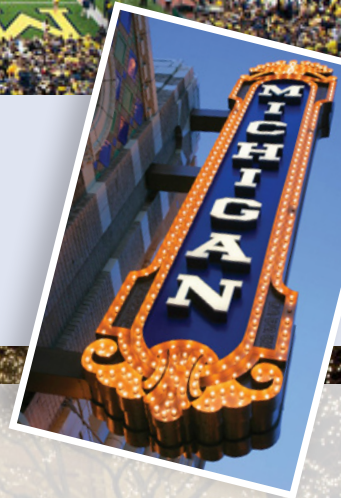


2016

# American Academy of Craniomaxillofacial Surgeons

Annual Meeting *May 20-21, 2016 • Ann Arbor, Michigan*



**PLEASE SEE CALL OF ABSTRACTS**

## Scientific Program

Friday and Saturday, May 20-21, 2016 • University of Michigan Rackham Amphitheatre

## Business Meeting

Saturday, May 21, 2016 3:30-5:00 pm

A Continuing Medical Education Activity  
Sponsored By

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ENTERPRISES

An official meeting of the AACMFs

AMERICAN ACADEMY  
OF  
CRANIOMAXILLOFACIAL  
SURGEONS



*Invited Expert and Facilitator*

**Robert E. Quinn, PhD**

Margaret Elliott Tracy

Collegiate Professor in Business Administration

Professor of Management and Organizations

University of Michigan

Ann Arbor, Michigan

**Doctor Quinn** serves on the faculty of Organization and Management at the Ross Business School at the University of Michigan. He is one of the co-founders of the Center for Positive Organizations. Dr. Quinn's research and teaching interests focus on leadership, organizational change and effectiveness. He has published 18 books on these subjects. His best-selling book, *Deep Change* has sold over 100,000 copies. His book, *The Best Teacher in You*, won the Ben Franklin Award designating it the best book in education for 2015. His latest book is *The Positive Organization: Breaking Free of Conventional Cultures, Constraints and Beliefs*. He has thirty-five years of experience consulting with major corporations and government agencies. He is a fellow of the Academy of Management and World Business Academy. He was a co-recipient of the 2011 Marion F. Gislason Award, presented for life-long contributions to the field and practices of leadership. His paper on positive leadership was recently published in the *Harvard Business Review*.



*Keynote Speaker*

**Robert A. Ord, DDS, MD, FRCS, FACS**

Professor and Chair,

Oral and Maxillofacial Surgery

University of Maryland School of Medicine;

Greenebaum Cancer Center

Baltimore, Maryland

**Dr. Ord's** main clinical interest is in surgical oncology of the head and neck (ie, management of tumors of the head and neck.) Most of his surgeries are related to cancer of the oral cavity, jaws, sinuses and salivary glands. In addition, he has an interest in benign tumors of this region and reconstruction of the jaws and oral cavity. He has an ongoing interest in basic science and clinical research in head and neck malignancy. He is also active in chemoprevention trials for premalignant lesions.

Dr. Ord has a heavy commitment to graduate teaching at the residency and Fellowship level. In addition, he lectures widely at National and International Meetings. He is a former Examiner for the American Board of Oral and Maxillofacial Surgery, the Royal College of Surgeons of Edinburgh, and the University of Singapore.

He has published over 100 scientific papers, over 40 book chapters, co-edited 3 books *Oral Cancer, The Dentist's Role in Diagnosis, Management Rehabilitation and Prevention, Textbook and Color Atlas of Salivary Gland Pathology* and *Operative Maxillofacial surgery* 2nd edition. He is the Oncology Section Editor for the *International Journal of Oral and Maxillofacial Surgery*, and on the Editorial Board of the *European Journal of Cranio-Maxillofacial Surgery*, Oncology Section. He is also a member of the American Head and Neck Society.



### *Keynote Speaker*

***Rui P. Fernandes, MD, DMD***

Associate Professor

Department of Oral and Maxillofacial Surgery

Division of Head and Neck Surgery

University of Florida College of Medicine

Jacksonville, Florida

**Dr. Fernandes** is a Board certified Oral and Maxillofacial Surgeon. He holds dual appointments in the Divisions of Oral and Maxillofacial Surgery and Surgical Oncology in the Department of Surgery at the University of Florida College of Medicine - Jacksonville. Currently, he serves as Chief of the Section of Head and Neck Surgery, Director of the Microvascular Reconstructive Surgery Fellowship and Residency Program Director for Oral and Maxillofacial surgery. Dr. Rui Fernandes is affiliated with Shands Jacksonville Medical Center. He received his medical degree from University of Alabama School of Medicine and has been in practice for 15 years. He has been a guest editor and published articles in peer review journals on the topic of maxillofacial surgery and head and neck reconstruction.

## **Overview and goal for the educational meeting**

The mission of the AACMFS is to improve the health and quality of life of patients with congenital and acquired CMF disorders by the advancement of knowledge of the science and art of CMF surgery. The meeting will begin with a focus on change and how it impacts craniomaxillofacial surgeons. Dr. Quinn, an expert on organizational change will describe the impact on organizations as well as individuals. Two prominent members of the AACMFS will provide insight into how the concepts of change can benefit the members. The Scientific Session will also include member-presented abstracts for discussion and exchange of ideas in the areas of cleft/craniomaxillofacial surgery, trauma, head and neck oncology/reconstruction and education/training. Emphasis will be on implementation of ideas, energy and creativity within the AACMFS.

## **Target Audience**

This scientific session is for oral and maxillofacial surgeon and dentists who are Fellows of the AACMFS and have come together to advance their field of practice and are interested in sharing experiences and setting future direction.

## **Professional Practice Gaps**

Clinical and educational evidence based research is the basis for this scientific program. Fellows of the AACMFS present their research and exchange information that will enhance their practice as well as set forth guidelines for future research, education and training in the field of oral and maxillofacial surgery.

## **Assessment of Need**

A survey conducted of the members of the American College of Maxillofacial Surgeons revealed that training programs are changing and there is a steady and continual erosion of the basic science curricula which present challenges related to competency in practice. Past evaluations summaries of the AACMFS indicate a need for continued research and study related to immunotherapy for head and neck cancer; new approaches to craniomaxillofacial reconstruction; and options for treatment of trauma patients. There is an expressed need to fulfill the mission of the AACMFS by implementing concepts of organizational change to increase the effectiveness of leadership and the society.





## Methodology-Format

The format for this course includes interactive discussion lead by an expert in change theory and effectiveness as well as abstracts presented by Fellow members. Discussion and discourse is designed to move the specialty toward the future.

## Objectives

Upon completion of this scientific session, the attendee should be able to:

1. Describe how a specialty organization can implement the concepts of organizational change.
2. Examine strategies for breaking free of conventional cultures, constraints and beliefs which are applicable to the AACMFS Fellows.
3. Discuss the recognition of oral and maxillofacial surgery as a surgical specialty by existing medical institutions, such as the American College of Surgeons.
4. Critique research studies as they relate to craniomaxillofacial patient populations and the implications for changes in practice.
5. Formulate a plan of action related to the challenges facing the field of dentistry and craniomaxillofacial surgeon training programs.

## Accreditation

Pfiedler Enterprises is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

## Credit Designation

Pfiedler Enterprises designates this live activity for a maximum of **11 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

## Planning Committee

*Brent Ward, DDS, MD-President*  
*Mark Wong, DDS-Immediate Past President*  
*B. J. Costello, DMD, MD-President Elect*  
*Eric J. Dierks, DMD, MD-Treasurer*  
*Edward Ellis III, DDS, MS-Secretary*

## Keynote Speakers

*Robert Quinn, PhD*  
*Rui P. Fernandes, MD, DMD*  
*Robert A. Ord, DDS, MD*

## Board of Trustee

*Ramon L. Ruiz, DMD, MD*  
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All faculty participating in continuing medical education activities sponsored by Pfiedler Enterprises are expected to disclose to the audience any real or apparent financial affiliations related to the content of their presentations. Detailed disclosure will appear in writing and be distributed on-site prior to the course and will also be made verbally prior to the faculty presentation at the live event.

## Scientific Program

Friday and Saturday, May 20-21, 2016  
University of Michigan Rackham Amphitheatre

### Friday, May 20

7:15 – 7:45 am

7:45 – 8:00 am

8:00 – 12:00 noon

Breakfast/Exhibits – Conference Center Foyer

Welcome and Opening Statements – Rackham Amphitheatre  
*Brent Ward, MD, DDS-President*

Positive Change in Individuals, Organizations, and the Specialty  
*Expert Facilitator: Robert Quinn, BS, MS, PhD*

*Margaret Elliott Tracy*

*Collegiate Professor in Business Administration  
University of Michigan*

*Professor of Management and Organizations  
Ross Business School  
Ann Arbor, Michigan*

*Keynote:*

*Rui P. Fernandes, MD, DMD, FACS*

*Associate Professor*

*Department of Oral and Maxillofacial Surgery  
Division of Head and Neck Surgery*

*Keynote:*

*Robert A. Ord, DDS, MD, FRCS, FACS*

*Professor and Chair,*

*Oral and Maxillofacial Surgery*

*University of Maryland School of Medicine;  
Greenebaum Cancer Center*

12:00 – 1:00 pm

1:00 – 3:30 pm

Lunch/Exhibits –

Trauma

*Session Leader: Gary Bouloux, DDS, MD*

*AACMFS Fellow Members*

3:30 – 3:45 pm

3:45 – 5:45 pm

Break/Exhibits

Cleft/Craniofacial Surgery/ Orthognathic

*Session Leader: Sean Edwards, DMD, MD*

*AACMFS Fellow Members*

6:30 pm

Reception – University of Michigan Museum of Art

### Saturday, May 21

7:30 – 8:00 am

8:00 – 10:30 am

Breakfast/Exhibits – Conference Center Foyer

Oncology/Reconstruction

*Session Leader: Andrew Salama, DDS, MD*

*AACMFS Fellow Members*

10:30 – 10:45 am

10:45 – 12:00 pm

Break/Exhibits

Education and Training Abstract Presentations

*Session Leader: Kevin Arce, DMD, MD*

*AACMFS Fellow Members*

12:00 – 1:00 pm

1:00 – 3:00 pm

3:00 – 3:30 pm

Lunch/Exhibits – Exhibition Hall

Education and Training (Continued)

Break/Exhibits

## Business Meeting

Saturday, May 21, 2016

3:30 – 5:00 pm

6:30 pm

Dinner – “The Big House” University of Michigan Stadium-Regents Suite



## **Course Location**

*University of Michigan*  
Rackham Amphitheatre  
710 E. University Avenue  
Ann Arbor, MI

## **Accommodations**

*Campus Inn*  
615 E. Huron St.  
Ann Arbor, MI

A block of rooms have been reserved for meeting attendees under **AACMFS**

**Group Rate:** \$175/night plus taxes-single  
Extra charge for double occupancy.

Please note the cut-off date for this rate is Thursday, April 19, 2016. Any reservation requests after this date will be accepted on an available basis at prevailing rates plus any applicable taxes. Limited rooms are available for Wednesday night, May 18, 2016.

Hotel check in is at 4:00 pm and check-out at 11 am. Amenities include Wireless and Ethernet Internet access and complimentary guest parking.

## **Disclaimer**

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## **Declaration of Disclosure for Pfiedler Enterprises**

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## **American's for Disability Act (ADA) Statement**

Pfiedler Enterprises will be glad to assist you with any special needs (i.e., physical, dietary, etc). Please contact Pfiedler Enterprises at 720-748-6144.

## **Private Meeting**

The 2016 AACMFS Annual Meeting is a private meeting. The AACMFS has designated this meeting for those who are Fellows of the AACMFS.



## Call For Abstracts

All Fellows of the AACMFS attending this meeting are invited to submit an abstract for presentation. Please provide an abstract(s) up to 300 words indicating which category you are interested in presenting to: [julie@pfiedlerenterprises.com](mailto:julie@pfiedlerenterprises.com). Abstracts will be reviewed by the moderators of each category and you will be contacted regarding the presentation schedule. Deadline for submission is February 1, 2016.

The abstract presentation will be 5 minutes with 10 minutes for discussion.

*Co-authors who are not AACMFS Fellows may present the abstract.*

### Abstract Guidelines:

1. Title of presentation
2. Authors/Presenter
3. Describe the purpose, methods and conclusions

### Categories for abstracts:

1. Cleft/Craniomaxillofacial /Orthognathic Surgery
2. Trauma
3. Head and Neck Oncology/Reconstruction
4. Education/Training and Research

## Commercial Support

Pfiedler Enterprises gratefully acknowledges the commercial support from companies listed below. All support is managed in accordance with the ACCME Guidelines and Standards of Commercial Support.

Grant funds-None

In-Kind support-None

### Exhibits

Biohorizons

Biomet Microfixation

DePuy Synthes

3D Systems-Medical Modeling

KLS-Martin

OsteoScience Foundation

Stryker CMF



# 2016 American Academy of CranioMaxilloFacial Surgeons Annual Meeting

May 20 - 21, 2016 • Ann Arbor, MI

Last Name \_\_\_\_\_

First Name \_\_\_\_\_ MI \_\_\_\_\_

Please indicate **ALL** that apply:

MD     PhD     DDS     DMD     Other \_\_\_\_\_

Street address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

\_\_\_\_\_  
Email (Confirmation will be provided to this address)

## REGISTRATION FEE

Fellow Fee (early registration before February 1, 2016) \$100

Fellow Fee (after February 1, 2016) \$125

## DINNER/RECEPTION FEE

Non-Members and Spouse/Guest Fee \$150

### Registration Procedure:

**Online:** Register by logging into [www.pfiedlerenterprises.com/AACMFS](http://www.pfiedlerenterprises.com/AACMFS)

**Fax:** Send registration via fax to: 720.748.6196

**Mail:** Mail registration form to:  
**Pfiedler Enterprises**  
2101 S. Blackhawk Street, Suite 220  
Aurora, CO 80014-1475

**Questions:** Registration questions call 720.748.6144

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